

This year, ACS celebrates its 15th anniversary in the smart card industry. As we commemorate this major milestone, we take a look at the company's achievements over the years, and see its rich tradition of excellence in smart card and reader technologies.

Founded by Denny Wong in 1995, ACS is one of a select group of global companies at the forefront of the smart card revolution. When it was first established, ACS was among the industry's pioneers. Now it has evolved into a reputable international player that supplies its products to over 100 countries, bringing convenience and security to consumers around the world.

Armed with cutting-edge technology and an unwavering thirst for innovation, ACS is ready to face the future and meet the demands of the expanding smart card revolution. We are determined to stay at the forefront when it comes to providing the best smart card technology products.

CEO's Message

Greetings!

Fifteen years ago, we embarked on an exciting journey to spearhead the development of smart card technology products with an aim to widen user acceptance of smart cards around the world. The recognition we are gaining, the accolades we are accumulating and the growth we are experiencing all tell us that we have made some achievements. I would like to express my deep appreciation to our staff, our customers, our other business associates and our shareholders. The journey doesn't stop here. We will move forward, stay at the forefront and provide the best possible technology, equipment and service to support the expanding smart card revolution!



Denny Wong Yiu Chu
Chairman & CEO

PARTNERS' MESSAGES

"Great products, honesty, integrity, service and support - I just cannot say enough good things about our friends at ACS. Congratulations to ACS on 15 years - we hope for many more years of cooperation and success to come."

--- James Childers, Founder, CEO & President,
Artemis Solutions Group, LLC (ASG Global), United States

"ACS award-winning products have an excellent reputation in the industry and we look forward to working with the ACS team for many years to come."

--- Greg Pote, Chairman,
Asia Pacific Smart Card Association, China

"We have been working with ACS for over ten years, during this time we have built a close and profitable relationship, and we have been repeatedly impressed by their reliability, efficiency and professional approach to doing business on an international basis. We would like to congratulate all of the management and staff of ACS for their many technical and commercial achievements over the years, and for successfully reaching the 15 year milestone in the company's history."

--- Dan Isaaman, Founder/Director,
Dot Origin Ltd., United Kingdom

"Congratulations, ACS, for achieving this business milestone and for leading the smart card revolution. Thank you for the ACR122 reader, an innovation that was instrumental in enabling our EZ-Online service to support the new CEPAS ez-link card, thereby allowing card users to continue to enjoy the convenience of managing their ez-link cards at home. Thank you for being such an invaluable partner and we look forward to many more successes with ACS in the contactless card industry."

--- Gregory Gerald Danker, VP Marketing & Communications,
EZ-Link Pte Ltd, Singapore

"Heartiest congratulations to ACS for its 15th anniversary. This company has been able to show consistent improvement and innovation in its products for the smart card reader market. The continual growth in terms of market penetration and technology innovation is a testament to the company's core values. May ACS continue to grow from strength to strength in the years ahead."

--- Jafizwaty Ishahak, Associate Director, APAC, ICT Research,
Frost & Sullivan, Malaysia

"Some years ago, we started small projects with ACS, now I can say that we can deal big projects with them, because we trust on quality, price and service of ACS. ACS is playing an important roll in the market, his constant innovation and confidence helps to have a long relation between companies. Many congratulations to ACS for his 15 years of growing and successful."

--- Juan Bautista Martínez, Technical Account Manager,
Giesecke & Devrient, Mexico

"On behalf of our company, I would say that partnership with ACS was and still is the key factor for our leadership on the Russian market of smart-card solutions. Most efficient and up-to-date products, perfect service and support, team of great specialists and nice people at the same time - I wish you keep it up and get more and more success in business!"

--- Ivan Demidov, CEO,
ISBC, Russia

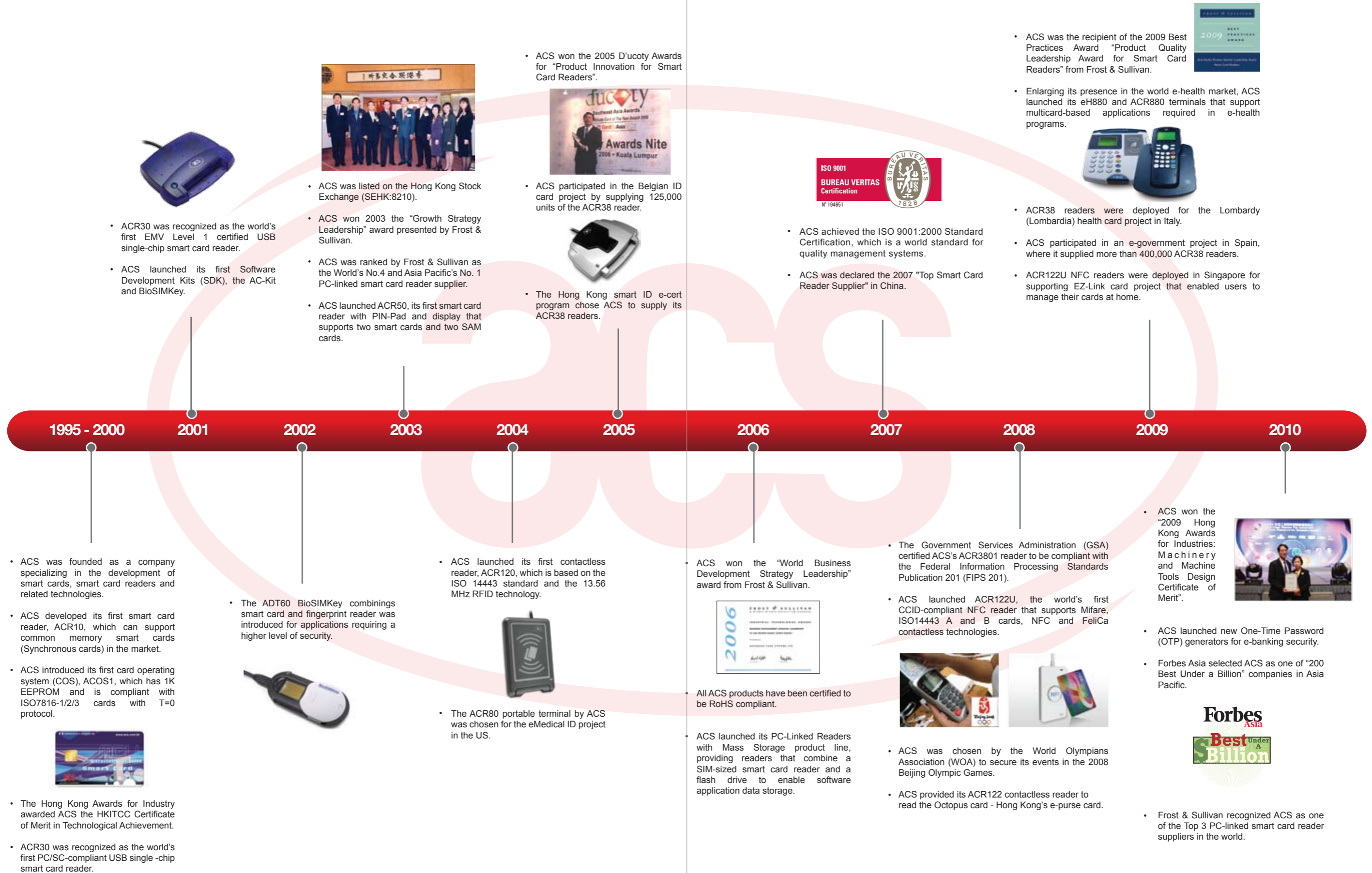
"My association with ACS goes back to the early 2000's. Our relationship developed beyond a simple commercial deal. I watched and learnt more about innovation, entrepreneurship, patience and commitment from the top to the office staff. I congratulate ACS on its 15th Anniversary and may they grow from strength to strength."

--- Joe Modibane, CEO,
MrPrepaid, South Africa

"It is a pleasure working with the cutting edge in the Industry! I salute all the contributions that Gilbert (ACS Sales Director) and his team have made. I am happy to provide a contributing source to his vast knowledge. Happy Anniversary from California. Many prosperous wishes for the next decades to come."

--- Carolene R. Bookman,
The Nilson Report, United States

Company Milestones





ACTIVITIES



Cartes 2005, Paris, France



Cartes in Asia 2010, Hong Kong



HKAI Awards Presentation Ceremony, 2010



Smart Card Training, 2010, Manila



ACS Cup Football Competition, 2008



ACS Cup Basketball Competition, 2010



Meeting with clients, 2008



Buffet Dinner, 2009, Hong Kong

Advanced Card Systems Ltd. (ACS, wholly owned subsidiary of Advanced Card Systems Holdings Ltd., SEHK: 8210), founded in 1995, is Asia Pacific's top supplier and one of the world's top 3 suppliers of PC-linked smart card readers, as well as the winner of the Product Quality Leadership Award for Smart Card Readers from Frost & Sullivan. One of two hundred firms in Forbes Asia's 2010 Best Under a Billion list, a prestigious list of 200 top-performing firms selected from close to 13,000 publicly listed firms in Asia Pacific, ACS develops a wide range of high quality smart card reading/writing devices, smart cards and related products and distributes them to over 100 countries worldwide. Visit ACS at <http://www.acs.com.hk>